

Thank you for your interest in running a Hygiene Drive to benefit kids in Hillsborough County Public Schools!

This guidebook has everything you need to know or print for your organization to have a successful drive.

After you've looked through it, please contact us with all your questions and let us know you are starting this project. volunteers@oasisopportunities.org or (813) 699-9131

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### **HOW TO RUN A HYGIENE DRIVE**

### Step 1: Contact Us

We can answer any questions you have, help you with materials, and update our hygiene wishlists! This drive is done entirely online, making it easy for you!

### **Step 2: Find Your Community**

Who will you target with this drive? Figure out where you will publicize your drive to encourage participation.

### Step 3: Promote!

Make posters, flyers, and social media posts letting your community know to start shopping for the event! Try sending emails, posting on NextDoor, and hanging flyers in public spaces.

Be sure to include QR codes and instructions about how to shop from our wishlists. We recommend telling your donors to name your drive in their gift comments when shopping online so that we can tally what you raised in your drive!

### Step 4: Take Stock of Your Drive and Visit Us!

With a virtual drive, it can be hard to see the impact. Let us know a time when you'd like to visit us at Gary Adult High School once the drive has concluded.

You can bring a few extra volunteers to help us inventory the contributions your drive made and take pictures to send back out to your donors when you say "thank you."

# Log Your Hours!

### Be sure to record the hours you put into the project. Consider:

- Setting up the drive
- Promotion time
- Driving time
- Inventory time



Scan to log.

Please let OASIS know how many volunteer hours you spent running this drive. Not only do the donations directly impact kids in Hillsborough County, but knowing how many hours you donated helps us show our funders the reach of OASIS and the buy-in we have from our community.





### OASIS Photo Release Form for Minors (if under 18)

OASIS Opportunities (DBA of OASIS Network of New Tampa) has my permission to use my or my child's photograph publically to promote the organization. I understand that the images may be used in print publications, online publications, presentations, websites, and social media. I also understand that no royalty, fee or other compensation shall become payable to me by reason of such use.

Parent/Guardian's signature:	Date
Parent/Guardian's Name:	
Child's Name:	
Phone Number:	

### **OASIS Photo Release Form for Adults**

OASIS Opportunities (DBA of OASIS Network of New Tampa) has my permission to use my photograph publically to promote the library. I understand that the images may be used in print publications, online publications, presentations, websites, and social media. I also understand that no royalty, fee or other compensation shall become payable to me by reason of such use.

Signature:	Date
-	
Name:	
Phone Number:	

# **Promotional Materials**

You can use the following promotional material templates in Canva (it's a free service). You'll need to make a copy of the design, then you can edit it to add your specific time, date, and sign-up links or QR Codes.

<u>Hygiene Drive Flyer</u>

<u>Hygiene Drive Facebook Post</u>

Hygiene Drive Instagram Post

If you share on social media please tag us! f @oasisopportunities O @oasis\_opportunities

## **Important Link**

You can copy/paste these links into the text for any social media posts. Remember that QR codes are great for flyers and posters, but you need hyperlinks for electronic posts!

Hygiene Wishlist: https://amzn.to/3UOe2YD

